

<b>Seat No.</b>	
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**B.B.A. (Part - II) (Semester - III) Examination, November - 2017**  
**BUSINESS ECONOMICS (Macro - II) (Paper - III)**  
**Sub. Code : 43939**

**Day and Date : Friday, 03 - 11 - 2017****Total Marks : 40****Time : 12.00 noon to 02.00 p.m.**

- Instructions:**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.
  - 3) Draw neat diagrams wherever necessary.

**Q1) Define national income. How is it measured? [14]**

**OR**

What is inflation? What are the major causes of inflation?

**Q2) Write short answers (any two) : [16]**

- a) Explain the nature and scope of macro economics.
- b) Critically evaluate the 'Transaction Approach' as put forward by Irving Fisher.
- c) Explain prof. J. B. Say's Law of markets.
- d) Explain the factors influencing the consumption function.

**Q3) Write short notes (any two) : [10]**

- a) Significance of national income data.
- b) Functions of money.
- c) Investment function.
- d) Causes of Deflation.